

The 3rd Edition of

POWERex

ASIA 2020

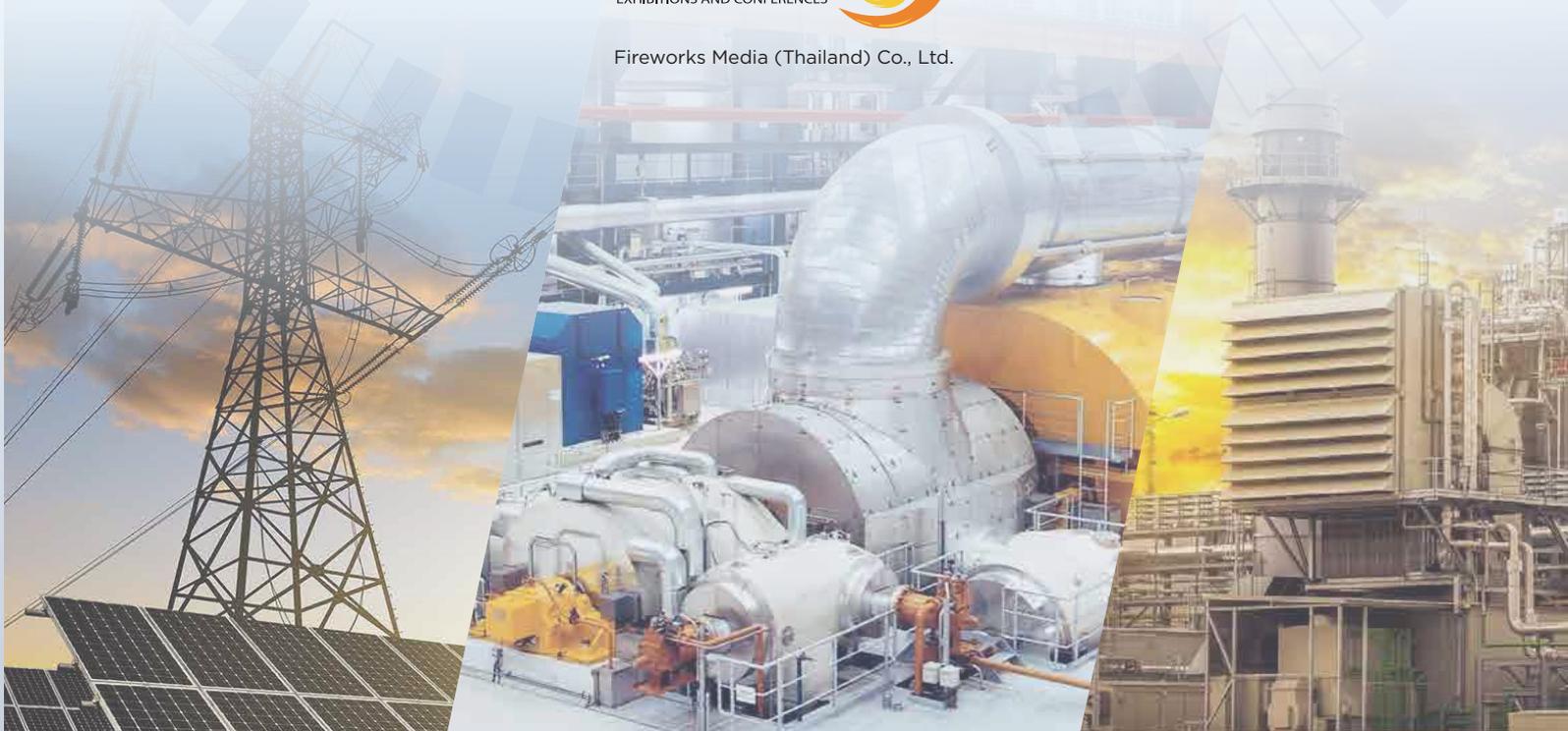
POST SHOW REPORT

POWER GENERATION AND & POWER TRANSMISSION EQUIPMENT TECHNOLOGIES & SUPPLIES EXHIBITION!

ORGANIZED BY :

FIREWORKS
EXHIBITIONS AND CONFERENCES

Fireworks Media (Thailand) Co., Ltd.



THANK YOU TO OUR SUPPORTORS AND SEMINAR PARTNERS

Powerex Asia 2020 was supported by the key organisations representing Thailand's Power industry.

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SEMINAR PARTNERS



Electricity Generating Authority of Thailand



King Mongkut's University of Technology North Bangkok Rayong Campus

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POWER, POWER GENERATION AND POWER TRANSMISSION EQUIPMENT, TECHNOLOGIES & SUPPLIES EXHIBITION!

THE 3 rd EDITION	DURATION	OPENING HOURS	VENUE
SINCE 2018	THREE DAYS	10.30 AM. - 5 PM.	HALL EH-103 BITEC, BANGKOK

The 3rd Powerex Asia and Electric Asia 2020 are the only specialized Power, Power Generation and Power Transmission Equipment, Technologies & Supplies in Thailand that brings together an international congregation of Power and Electric related companies and also its supporting industries gathered in Bangkok to showcase the latest developments in the power industry.



Powerex Asia and Electric Asia 2020 - was officially opened by Mr. Phumee Srisuwan, Deputy Director-General of the Department of Mineral Fuels and Vice Admiral Prachachat Sirisawat, Deputy Chief of Staff of the Royal Thai Navy.

And the honourable guests in group photos:

- Ms. Poonarikha Saenrit, General Manager of Fireworks Media (Thailand) Co., Ltd.
- Mr. Wutthiwat Atthaseriruj, Vice President Sales and Business Development Department of Marsun Public Company Limited (MCL)
- Mr. Paisan Salakruethai, Marketing Development Division Manager of PTT Public Company Limited

IN FACTS & FIGURES

POWEREX ASIA AND ELECTRIC ASIA 2020

3,000
GROSS SQM

1,965
TRADE ATTENDEES

100
EXHIBITING
BRANDS

61
EXHIBITING
COMPANIES

224
SEMINAR DELEGATES

16
SPEAKERS



A DEDICATED SHOWCASE OF TECHNOLOGY & EQUIPMENT

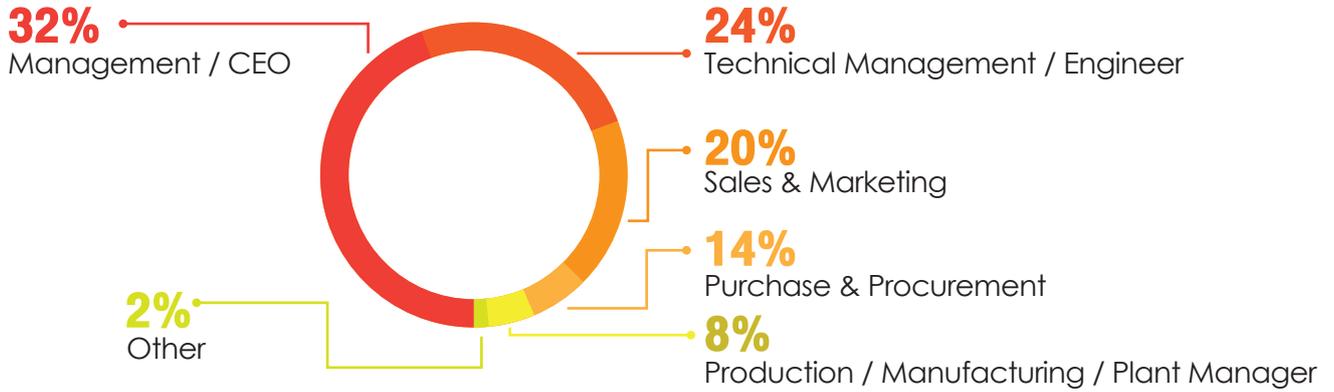
LIST OF PRODUCTS AND TECHNOLOGY SHOULD EXHIBIT AT POWEREX ASIA

- Automation & Control Equipment
- Batteries
- Biomass
- Boilers
- Bus Bar Systems
- Cables, Cable Trays & Circuit Breakers
- Capacitors
- Cogeneration
- Compressors
- Conductors
- Connectors / Connecting Systems
- Control Systems
- Electrical Components
- Electrical Distribution & Transmission Equipment
- Emergency, Industrial Lighting
- Energy Efficiency and Conservation
- Energy, Facility Management Systems
- Energy Recovery
- Fans, Blowers & Accessories
- Fire Prevention Equipment & Systems
- Fuses
- Gen Sets – Gas, Diesel, Bio-fuel
- Geothermal
- Hydro Power
- Installation Equipment
- Intelligent Building Products & systems
- Junction Boxes
- Management and Maintenance Systems
- Meters and Metering Devices
- Photovoltaics
- Plugs and Sockets
- Power Generation Equipment / Generators
- Power Supplies / Batteries / UPS
- Relays & Converters
- Solar Thermal
- Specialty Fixtures & Equipment
- Switches / Switchboards / Switchgear
- Testing & Measurement Equipment
- Transformers
- Trunking & Trunking Systems

1,965 TRADE VISITORS & DELEGATES

57% OF VISITORS HOLD DECISION MAKING FOR PURCHASING

VISITOR BREAKDOWN BY JOB FUNCTION



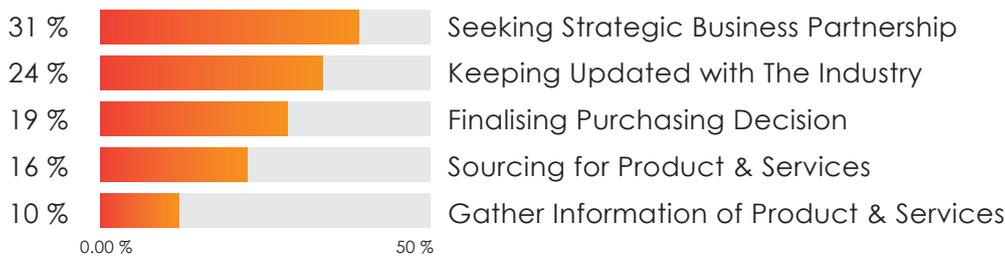
TOP 5 VISITORS BY INDUSTRY CLASSIFICATION

1. Public and private power utilities
2. Cogenerators / Self-generators
3. Government agencies
4. Project developers
5. Consultants and Engineers

VISITORS' MAIN AREAS OF INTEREST

- | | |
|---|---|
| 18.5 % Oil & Gas Production | 8.8 % Offshore Equipment & Service |
| 12.7 % Marine Service & Equipment | 8.4 % Agents, Distributor & Insurance Companies |
| 11.7 % Power & Energy | 6.7 % GAS (LNG/CNG) |
| 9.6 % Engineering Design, Fabrication | 6.3 % Valves, Actuators, Flanges, Fittings & Parts |
| 8.8 % Inspection, Maintenance and Repair Instrumentation | 3.4 % Cables and Umbilicals |
| | 5.1 % Other |

VISITORS' OBJECTIVE



VISITORS BY COUNTRIES



2020 EXHIBITING COMPANIES INCLUDED



EVENT FEATURES

THAILAND ENERGY & MARITIME SEMINARS 2020



EXHIBITORS PRESENTATION



REMOTE EXHIBITING



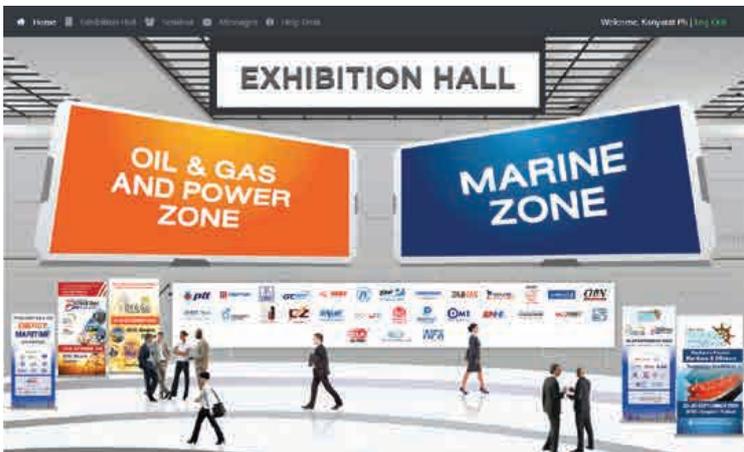
ENERGY & MARITIME VIRTUAL EXHIBITION



ENERGY & MARITIME SEMINARS ONLINE



ENERGY & MARITIME VIRTUAL EXHIBITION



Energy & Marine Virtual Exhibition has been customized to work simultaneously with the physical exhibition. Its primary aim is to connect both exhibitors and international buyers who do not wish to travel. And this exclusive online exhibition plus digital showcase service, for you to find suppliers suited to your industry and business needs.

The platform is the online exhibition plus digital showcase that has a place on 25-27 November 2020 (10.30 AM. - 5 PM. GMT+7 Bangkok Time), along with the physical exhibitions at BITEC, Bangkok, Thailand. This dynamic virtual event allows you to interact virtually with quality exhibitors and suppliers.

Energy & Marine Virtual Exhibition platform will give companies the opportunity to meet with contacts from all over sixty exhibiting companies of exhibiting companies and 6,073 trade professionals to engage and do business with key oil, gas and energy companies in a cost-effective manner anytime and anywhere from any device with an internet connection.

EXHIBITING COMPANIES BREAKDOWN BY GEOGRAPHY

87% SOUTHEAST ASIA 8% ASIA 3% EUROPE 1% OCEANIA 1% THE AMERICAS

REMOTE EXHIBITING (STAY SAFE, STAY CONNECTED PACKAGE)

Due to the unique pandemic environment, we had international exhibitors who preferred to set up their booths and monitor it remotely through our professionally trained on site translators. They were able to connect to the visitors via video calls and answer questions LIVE! with the help of our translators who man the booth during the whole duration of the event. There are always alternative ways to do businesses remotely, and we are at the forefront of such solutions!



For Stay Safe, Stay Connected Package Enquiries
thai@asiafireworks.com



IT'S BUSINESS AS USUAL!
STAY HOME WHILE WE BRING THE CLIENTS TO YOU!



BASIC EXPLANATION OF YOUR PRODUCTS



PULLING VISITORS TO YOUR BOOTH



ARRANGING FOR VIDEO CALLS

EXHIBITION PHOTO



HIGHLIGHTS OF THE THAILAND ENERGY SEMINARS 2020



KEYNOTE SPEAKER



POWER PLANT SYSTEM STABILITY AND RELIABILITY IMPROVEMENT

MR. KHACHORN WORAPAN

Engineer level 10, Power Plant Control System and Renewable Energy Maintenance Department, Electrical Maintenance Division Electricity Generating Authority of Thailand (EGAT)



SEMINARS HIGHLIGHTS OF ELECTRICITY GENERATING AUTHORITY OF THAILAND (EGAT)

HIGHLIGHTS OF THE IMPRESSIVE TECHNICAL PRESENTATIONS BY EXHIBITORS

KEYNOTE SPEAKERS



THE VALUE OF COOLING WITH THAI INNOVATION FOR CLEAN AND SUSTAINABLE ENERGY

MS. PHATTHIMA RATANATRAKUL

GC Maintenance and Engineering Company Limited



HOW THE (IOT) MERGES INTO A HYBRIDIZED RENEWABLE (SOLAR/BIODIESEL GENSET/BATTERY) OFF-GRID POWER SYSTEM

ASSOC. PROF. DR. PIYAPONG HUNPINYO

Division of Chemical and Process Engineering Technology (CPet) Faculty of Engineering and Technology, KMUTNB



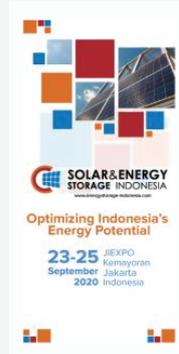
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SMART ENERGY

Bosch planning Fuel Cell Power Stations in 2024

German technology company Bosch is ramping up stationary fuel cell efforts, announcing this week plans to begin full-scale production of distributed power stations based on solid oxide fuel-cell (SOFC) technology in 2024. Bosch is intensify more ...

December 10, 2020 (0) comments

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- » Asia's Hydrogen Sector has lessons to l...
- » Black & Veatch Solar Announces Callahan
- » Australia plans three new Hydrogen hubs

Event Partners

ADVERTISING & ONLINE INVITING

EMAIL CAMPAIGNS

30+
EMAIL CAMPAIGNS

59,784
TOTAL DATABASE REACH



E-INVITATION DIRECT INVITING

60,000
COPIES E-INVITATION

60,000+
INDUSTRY PROFESSIONALS
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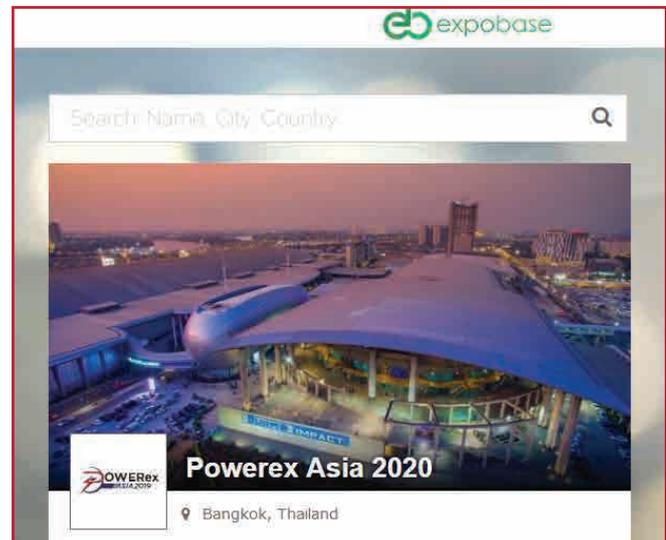
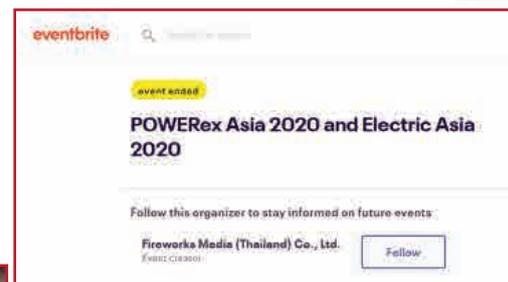


OUTDOOR MEDIA

300,000+
TOTAL AUDIENCE REACH OF
ALL OUR ADVERTISEMENTS



MEDIA COVERAGE



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SEE YOU AT POWEREX ASIA 2021



3-5 NOVEMBER 2021

BITEC, Bangkok, Thailand

www.asiapowerexpo.com

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